

August 2018



# JOURNEYS

**Dover/Kent  
CountyMPO**  
Metropolitan Planning  
Organization

NEWSLETTER OF THE DOVER/KENT COUNTY METROPOLITAN PLANNING ORGANIZATION

## Where We've Been....

### The MPO Council:

Mayor Robin R. Christiansen

#### **Chairman**

City of Dover

Michael J. Petit de Mange

#### **Vice Chairman**

(for President Brooks Banta)

Kent County Levy Court

Mayor Anthony Moyer,

City of Harrington

(for Kent County municipalities)

John Sisson, for the

Delaware Transit Corporation

Drew Boyce, for Sec. Jennifer Cohan

Delaware Department of

Transportation

Terry Pepper (for Governor John

Carney)

### MPO Staff:

Executive Director: Reed Macmillan

Principal Planner: Jim Galvin

GIS Planner: Mike Ward

Public Outreach: Helen Wiles

Executive Asst.: Catherine Samardza

Admin. Asst.: Elizabeth Harzlett

The MPO Office is located at  
1783 Friends Way  
Camden DE 19934

Phone: (302) 387-6030  
do-



### Sunshine, Surveys, and Snapchat at the State Fair

Well, we had a blast the couple of days we spent at the State Fair! Even that Saturday that rained all day. We had a survey and a lot of folks were curious about us and why we were asking them questions, so we got to introduce the MPO to a lot of new people. We also did our own GeoFilter for Snapchat! If you don't know what that is...it's like a picture frame for a selfie but instead of having to hold it up, it shows up magically on your smart phone! We were a big hit with that, and enjoyed over 2000 views of our frame. (See the scrapbook page for some examples.)

### The Premier of Our First Video

We are very excited to be starting a video series all about the MPO. We are going to be introducing videos as we produce them, and we would love ideas that you may have for some upcoming videos. Ideas may be used for other upcoming projects too to help educate the public about the MPO and transportation issues. We are looking at podcasts, live Facebook, webinars and more. Send any ideas you may have to [helen.wiles@doverkentmpo.org](mailto:helen.wiles@doverkentmpo.org).

Meanwhile, check out our first video, Meet Your MPO, on our website, social media, and youtube.

### TIP Amendments

The Amendment Summary of our TIP is now published online and on social media. The full document will be up by August 8th. These amendments are open to public comments until September 12, 2018 when the Council will meet and vote on adopting them into the TIP.

# JOURNEYS



**Dover/Kent  
CountyMPO**  
Metropolitan Planning  
Organization

## Where We're Headed....

### **Logo Contest Announced**


The Dover/Kent County MPO is looking for a new logo. "The current logo was done around twenty years ago by a professional artist, and it has served us very well. We are just hoping to update our brand for the digital and social media age." said Helen Wiles, the Public Outreach Manager for the MPO.

The logo contest is open to anyone and everyone. First submissions should be in PDF or JPEG format, and sent to Ms. Wiles at [helen.wiles@doverkentmpo.org](mailto:helen.wiles@doverkentmpo.org), or they can be mailed to Dover/Kent MPO, PO Box 383, Camden DE 19934. All first submissions must be received by September 30, 2018. Please include your name and phone number with your submission. The MPO staff will be narrowing down the submissions to three finalists, which will be contacted for more information. All of the finalists will be voted on by the public. The winner of the voting round will go before the MPO Council for approval.

All of the rules and regulations are available at [www.doverkentmpo.org](http://www.doverkentmpo.org) and on their social media pages under [doverkentmpo](https://www.facebook.com/doverkentmpo).

The designer of the final logo will be featured in the MPO newsletter, press releases, and social media. The winner will also get designer credit on many publications that the MPO produces.

**OLD LOGO**



**ATTENTION ARTISTS!!**

Is it time for a logo update? We would like you to help us answer that question! We are looking for your ideas for a new logo! All entries will be voted on by the MPO staff and the top 3 will be voted on by the public. \*

**Send PDF or JPEG files to:**  
[Helen.Wiles@doverkentmpo.org](mailto:Helen.Wiles@doverkentmpo.org)  
 Mail it to Dover/Kent MPO, PO Box 383, Camden DE 19934

**By September 30, 2018**

Please include your full name and phone number We will contact the 3 finalists for more info.

**LOGO CONTEST**

**Logo Requirements**

- Professional: This logo may be featured on our website, our social media platforms and other mediums (stationery, pamphlets, t-shirts etc). As a result, while we want the logo to be eye-catching, it must still be legible.
- Theme: Logo must promote the Dover/Kent MPO. That means encouraging and displaying safe, reliable, sustainable and diverse forms of transportation.
- Color: Our primary color is Royal Blue, and we use greens, blues, and purples as accent colors. Keep in mind logo must look good in color or black and white.

Integrity: Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Must be easily reproducible and suitable for large and small formatting.

Once your logo is submitted, it becomes the sole property of the Dover/Kent MPO.

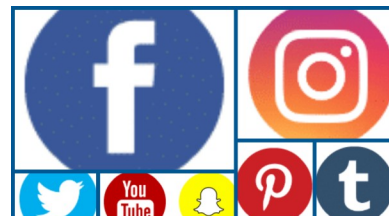
\*The public will choose a final logo, but it still must be approved by the MPO Council and Staff.

**SEE YOU AT THE PAC MEETING ON AUGUST 9TH &  
THE TAC MEETING ON THE 14TH!**

**BOTH MEETINGS ARE OPEN TO THE PUBLIC!**

**MORE INFORMATION AT [WWW.DOVERKENTMPO.ORG](http://WWW.DOVERKENTMPO.ORG)**

*The preparation of this document was financed in part with funds provided by the Federal Government, Including the Federal Transit Administration, through the Joint Funding Simplification Program, and the Federal Highway Administration of the United States Department of Transportation.*



# SCRAPBOOK



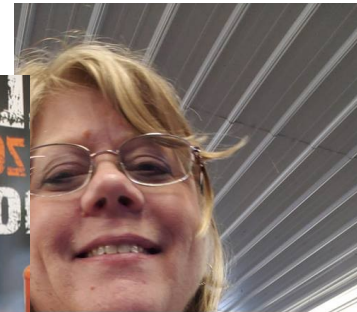
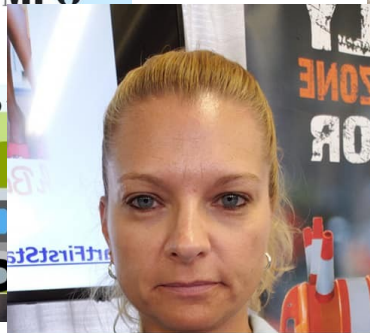
Training for our Website Redesign!



**Dover/Kent MPO**

Wants to know...

How did you get to



**Dover/Kent MPO**

Wants to know...

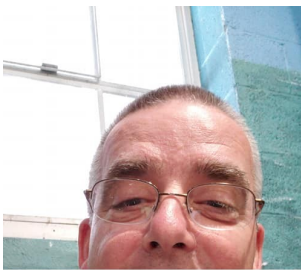
How did you get to the fair?



**Dover/Kent MPO**

Wants to know...

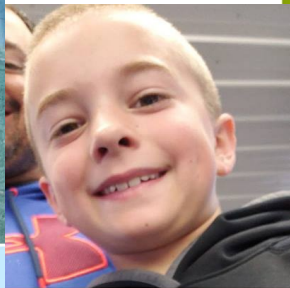
How did you get to the fair?



**Dover/Kent MPO**

Wants to know...

How did you get to the fair?



**Dover/Kent MPO**

Wants to know...

How did you get to the fair?



**Dover/Kent MPO**

Wants to know...

How did you get to the fair?



**We would love  
to see you on  
this page!**

Post your pics on  
Social Media and tag  
**#DoverKentMPO**

